

## **Competition Brief**

**FritsJurgens**<sup>®</sup>

# About the competition

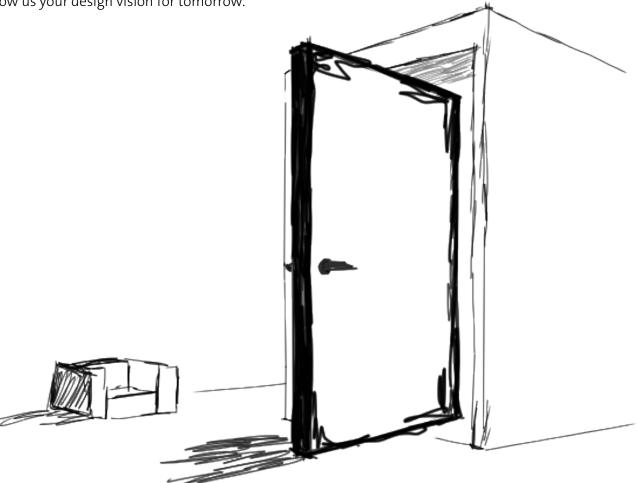
FritsJurgens' first annual design competition is here, with the launch of our Pivot Door Sketch Contest 2025.

This year, we're inviting architects, designers and students to submit their best ideas for innovative, creative, and beautiful uses of our pivot system in a door design.

Your sketch must incorporate our pivot system into the door design, with it clearly visible in your drawing. The sketch must be precise enough for it to be actually be possible to produce.

Include a description or use case alongside your sketches to help us understand the concept.

Open the door to your creativity and the incredible opportunity this contest represents. Show us your design vision for tomorrow.



## We are FritsJurgens

iksungar

At FritsJurgens, we believe the best designs are intertwined with the most authentic experiences—how a space feels, moves, and responds to the people within it.

We work with architects and designers around the world who push the boundaries of what's possible with pivot doors.

Now, for the first time, we're inviting emerging creatives to step into that space through our Pivot Door Sketch Contest.

This is an incredible opportunity to bring your ideas to life in ways you never dreamed possible.

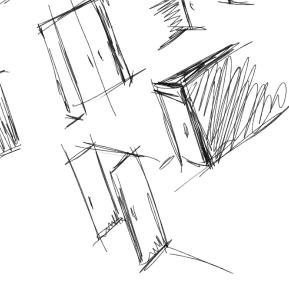
"The perfect design is innovative, functional, beautiful, and usable."

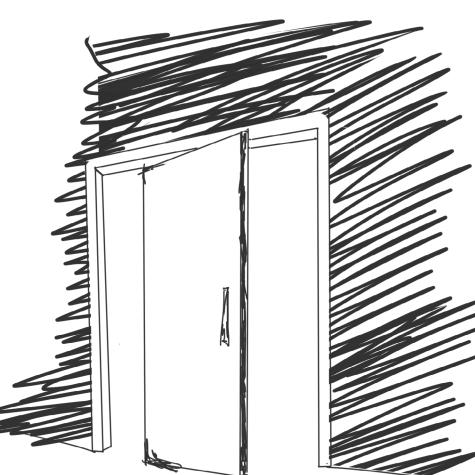
Jurgens

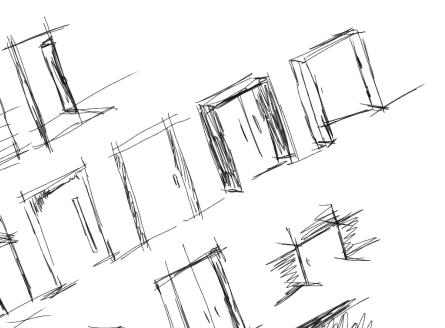
Design applications

You are invited to design a door entrance, interior, or somewhere in between. Think beyond the frame.

If you're looking for inspiring pivot door designs, feel free to explore our gallery at https://www.instagram.com/ fritsjurgensme\_sasia/







# Do you have the creativity?

#### Who can participate?

Anyone, regardless of occupation. This is a creative sketch contest—no technical background is required.

#### What are we looking for?

A hand-drawn sketch of a pivot door (no Al) using a FritsJurgens pivot hinge system. Think forward: concepts that are practical today and relevant tomorrow.

#### What should you submit?

- A sketch of a pivot door with a FritsJurgens hinge integrated

- A brief concept note that includes:

1) Your inspiration

2) The FritsJurgens system you've selected and why

3) The materials required to build it

4) Where you envision it being used (residential/ commercial, interior/exterior).

Design a pivot door that challenges convention and delivers an experience from first impression to final detail.

# How to showcase your artistry

Submit your project via the form

To ensure your concept is considered, please upload the following materials:

#### High-quality sketches or renderings in PDF format

Show the design from multiple angles and highlight its unique qualities.

High-resolution images, if available

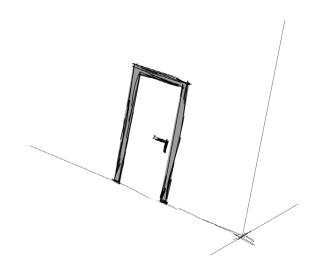
### A short concept note describing your design, its use, and what inspired it

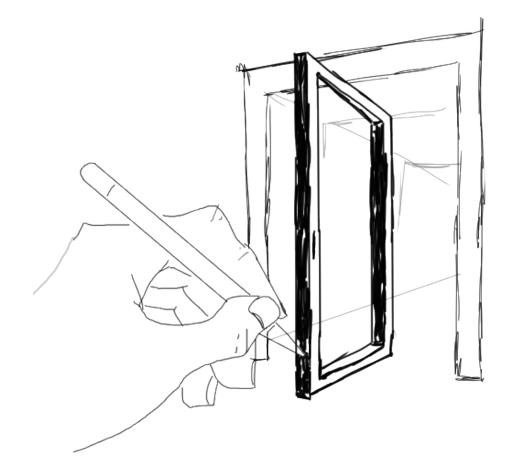
Tell us where you envision the door being used and why it matters

#### Judging round

Submissions will be reviewed by our internal team before being presented to a jury of industry leaders and the FritsJurgens team.

Please ensure your materials are complete and clearly presented — incomplete entries may not proceed to the judging round.





## Why should you enter this competition?

Our competitions are intended to bring to the fore the unseen, undiscovered, and unnoticed talent in the world. We want to invite everyone, regardless of their current occupation, to submit their sketches and drawings.

In return, we offer the following rewards to competition winners:

Awards and certificates of excellence: The top 10 sketches will receive a certificate, with the top 5 also receive an award in recognition of their creativity and craftsmanship.

#### Cash prizes:

First place - €1000 Second place - €500 Third place - €250

**Recognition and exposure:** The short-listed and winning projects will be prominently featured across multiple online platforms.

All the valid sketch entries would be submitted in an inspiration book.

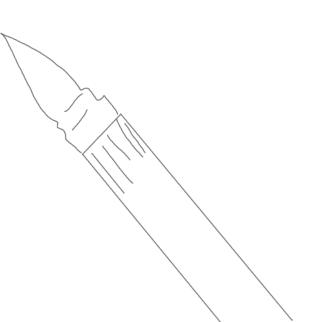


## Judging criteria

Our judging panel will evaluate the designs for creativity, ingenuity, innovation, feasibility, and aesthetics.

Your story should explain your inspiration, the function and use of the FritsJurgens pivot systems, and explore the use cases of your design.

Imagine how pivot systems can be used to transform a design concept into an experience. Bring all of your best, most creative ideas to life.





### **Important dates**

Entries open - 5th May 2025

Entries close - 31 July 2025

Winner announcement - September 2025

Sketch book launch - January 2026

## **Terms & Conditions**

- 1. There is no fee to enter the contest.
- 2. All entries must be submitted before the submission deadline. Late, lost, incomplete, or mislaid entries will be deemed invalid and won't be considered for this year's contest.
- 3. Usage of submitted content:

a. By participating in the Pivot Door Sketch Contest, you confirm that you are the sole creator and legal owner of the submitted content and that it does not infringe on any third-party intellectual property rights.

b. Should FritsJurgens nevertheless receive a claim based on the intellectual property rights resting on the submitted content, you indemnify FritsJurgens in advance against all possible damages. c. You hereby grant FritsJurgens, its partners, and its clients an exclusive, worldwide, royalty-free license to use, modify, reproduce, publish, and distribute the submitted content for marketing and promotional purposes.

d. Such content may be displayed for an unlimited amount of time in online/offline publications, on architectural platforms, on social media channels, and on the websites of FritsJurgens and/or the partners of FritsJurgens.

e. By entering, you agree that your submitted design may be featured in the FritsJurgens Inspiration Book and may inspire or be adapted by architects or designers for real-world projects, without further compensation.

f. Your sketch may be reinterpreted and illustrated by a social media influencer as part of a behind-the-scenes series to showcase the creative process. You will be credited in all such content.

4. Contact:

a. FritsJurgens has the right to contact all participants via phone or e-mail to notify them about the contest.

b. Nominated participants will be contacted by phone and/or email between August and September.

5. Conduct:

a. Participants are expected to maintain respect and integrity throughout the contest.

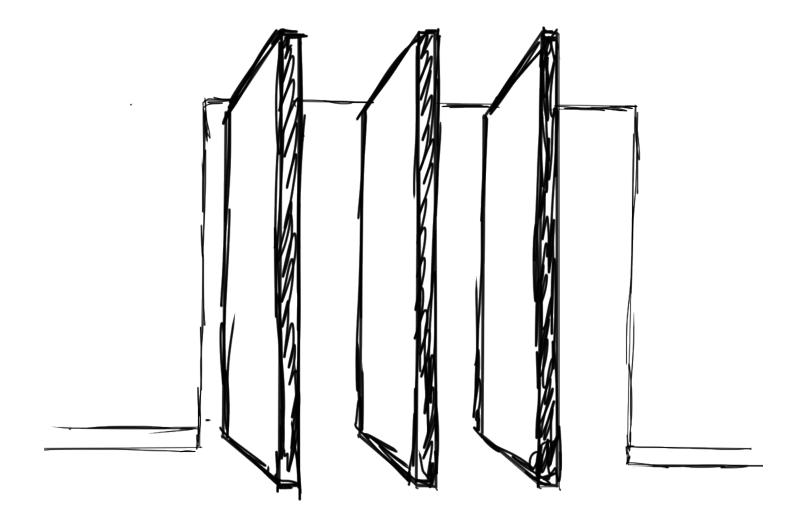
b. Explicit verbal or non-verbal language is not permitted in any part of the contest and may lead to rejection of the submission.

6. Changes to terms and conditions:

a. FritsJurgens reserves the right to modify these terms and conditions. Participants will be notified via phone or email of any changes in the terms and conditions.

b. Continued participation in the contest following notice of any updates constitutes your acceptance of the revised terms.

- 7. Fair play: The contest is monitored by auditors and controllers to ensure fairness and prevent fraud or manipulation.
- 8. FritsJurgens is not financially or legally liable for any costs, claims, or payments to participants related to content, software, or materials used in this contest. Participants are fully responsible for compliance and third-party rights.
- 9. Please note that participation in the contest is not possible without agreeing to the above points.



### **Contact FritsJurgens**

If you have any questions about the FritsJurgens Pivot Door Sketch Contest 2025 contact us via email at: dubai@fritsjurgens.com or @tgeorge@fritsjurgens.com Or call us on +971528791094